

al i k a m p

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education

Kendall College of Art and Design in Grand Rapids, MI
BFA in Graphic Design *May 2009*

professional experience

Molly Morrison: Freelance Work 2007

Designed wedding invitations, reception information, and ceremonial programs for the client. I was given the color scheme and theme of the wedding but given complete freedom as to the layout and design.

Business Update Publication: Intern 2007

Assisted the Director with editorial layouts, flight checked submissions, and created ads and banners for both the print and web version of the publication. I was also required to prepare the publication and its digital files for print, ensuring it was correctly formatted.

Fossil Accessory Store: Sales Associate 2008

Greeted, assisted, and rang up customers who were interested in purchasing watches, hand bags, wallets, and other accessories. Within the short time I was employed at Fossil, I was awarded the honor of being "Super Star of the Week" by selling the most product.

MVP Metro Club: Member Services 2006, Manager 2007

Greeted and attended to members of the gym, answered phone calls, rang up purchases, gave tours to potential members, dealt with questions and concerns, kept facilities clean and organized. Duties and responsibilities increased with my promotion to manager.

Good Nature Farms: Farm Worker and Shaker Operator 1998–2009

Overall farm maintenance including planting, pruning, fertilizing, watering, and harvesting mainly cherry and apple trees.

DRE Photography: Freelance Work 2009

Creating an identity and brand for DRE which includes appointment reminders, stationary and pricing guides. Also creating layouts and templates for Christmas cards and baby, wedding, and graduation announcements. When needed, I also create small advertisements for local newspapers.

Simply Wood Rings: Officer Manager and Designer Present

Answer customer inquiries, process orders, create production schedules, edit product photographs for web and print, and maintain the company and social websites. I also create marketing and identity material that includes letterheads, labels for products, and small advertisements.

Groupon, Inc.: Image Designer Present

Design and create compelling images for national web-based coupons.

technical skills

Proficient in Adobe CS3 and CS4, QuarkXpress and Microsoft Office programs as well as skill with hand-drawing and sketching.

activities & honors

2006 & 2007 Dean's List
2009 President's List